

S P E K T O R

AI GOVERNANCE, PRIVACY & RESPONSIBLE ADOPTION

Artificial intelligence is already inside your organisation.

The question is not whether you are using it.

The question is who is governing it.

AI did not enter organisations through a decision taken at the top, but through hundreds of individual choices: a personal account, a document uploaded to a free tool, an output used without verification. Senior management thus finds itself accountable for an adoption it never authorised, cannot measure and cannot stop. And stopping it would be the worst mistake: those who adopt AI in a structured way build a real advantage.

To this tension, the law adds its own. The European obligation of AI literacy has been in force since February 2025; since August 2026, national market surveillance authorities have been actively supervising its application. No certificate is required: what is required are measures proportionate to roles and to the actual uses of AI, and the capacity to demonstrate them.

What can your organisation demonstrate today?

WHAT WE DO

Spektor builds the organisational confidence needed to adopt artificial intelligence while keeping control, accountability and the capacity to decide.

We do it with a method, not a catalogue of courses. Tools change every six months; the method by which an organisation assesses, adopts and governs AI endures. The method always starts from your actual situation (which tools, which functions, which data) and produces what senior management must be able to show: training proportionate to roles, rules of use adopted, documented evidence. Not separate pieces: one coherent, defensible system.

The result is not only protection. An organisation that knows what it can do, with which data and with which checks, adopts AI faster than one that proceeds by trial and error. Control is not the brake on adoption: it is what makes adoption sustainable at the speed the market demands.

HOW WE WORK

Spektor brings together two perspectives the market only offers separately: governance (organisational risk, the AI Act, the responsibilities of senior management) and real operational adoption, inside the day-to-day processes of marketing, HR, sales and administration. Behind it: twenty-five years of digital transformation lived as practitioners, not observers, and years of editorial work on the relationship between artificial intelligence, thinking and responsibility, collected in the book *Prompt Ergo Sum*.

Spektor sells no software, resells no licences, and has no technology partnerships that could steer its recommendations. It is independence that makes the decisive question credible: what do you actually need?

THE FIRST STEP

An **Executive Briefing**: ninety minutes with senior management. We first prepare a picture of your specific situation, discuss it together, and leave you a written memo with the findings and the decisions to consider. Ninety minutes to know where you stand, and what you can demonstrate.

AI is not the problem. Governing its adoption is.

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